



YSD

YOUNG SERVICE

DESIGNERS

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Pilot Phase Assessment Report

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1. PILOTING OF THE SERVICE (S)

SERVICES TESTED:

“Io Parco, e tu?” at Muggiò Municipality

At the beginning of the piloting phase, the “Mobility” group started testing the service “When I bus?” by disseminating a Questionnaire in the school of Muggiò in order to conduct a research/survey among students to collect data on the efficiency and use of public transport, especially the bus, thus creating an first civic monitoring group.

However, over time, the “Mobility” group joined forces with the “Green Spaces” group to collaborate on their service idea, i.e. “Io Parco, e tu?”.

This means that the service tested in the Municipality of Muggiò is the regeneration of the “Pietro Nenni” public park through 1) cleaning up the green area, 2) organizing events proposed by the YSDs and agreed with the Public officials to animate the public space and involve local citizens.

Young Activity at Desio Municipality

At the beginning of the piloting phase, the “No Discrimination” group joined the “Personal Wellbeing” group. They put together the original services “Cavernicolò” and “Young Activity” and started testing the new and improved service.

Once they made one group, they took into consideration the topics of wellbeing and no discrimination and organized a “speed date” event specifically conceived for 8 March (International Women’s Day), addressing stereotypes and fun facts about women during history to a public made of peers.

Zero Sprechi at Nova Milanese Municipality

At the beginning, the group “Zero Waste” focused on a reuse, recycling and waste reduction project, thinking of being able to create plastic recycling machines that could provide tokens/vouchers as a benefit to responsible citizens.

Subsequently, since November ‘22, the discussion round tables put in place with the stakeholders have highlighted the need to review the idea from the point of view of community and youth usability. Therefore, it was decided to co-design a green community center with the municipal administration and some local associations.

In April ‘23, a first public event was held to launch the activists group, a sort of “SWAP Party” open to local residents and citizens.

LOCATION:

The service “Io Parco, e tu?” was piloted at “Piazza Pietro Nenni” public park in the Municipality of Muggiò.

The service “Young Activity” was piloted at “HUB DESIO” (Via G. M. Lampugnani, 68) in the Municipality of Desio.



While the service “Zero Waste” was piloted at “Piazza Fedeli”, a public square in the Municipality of Nova Milanese.

NO. OF MEETINGS AND OBJECTIVES OF THE MEETINGS:

After the 2 Youth Public Innovation Labs, held respectively on November 8 and 22 2022 at the premises of the Municipality of Muggiò, from December 2022 to April 2023 the group of YSDs and youth workers met online at least once a month.

These online meetings were aimed at discussing the practical aspects of running the service, allocating tasks, and monitoring the progress of the work and relations with local public officials.

In particular, these meetings led to the organization of an event for cleaning up the public park and an entertainment event for children and their families.

After the 2 Youth Public Innovation Labs held respectively on November 9 and 23 2022 at “Villa Longoni” in Desio, the Young Service Designers are meeting regularly at “HUB Desio Giovani” every Friday from 5 to 7 pm.

The main objectives of these meetings are reflecting, having fun and building a safe space to discuss and create new activities for the community.

After the 2 Youth Public Innovation Labs held respectively on November 9 and 23 2022 at the premises of the Municipality of Nova Milanese, from December 2022 onwards, the group of YSDs and youth workers met online once a month.

During these online meetings, young participants and CCB staff discussed all the different aspects of the organization of the first event at “Piazza Fedeli” and followed-up the communications with the public officials in order to run the service jointly.

In particular, these meetings led to the organization of an event to make citizens aware of waste production, by involving them in an activity of exchanging objects and clothes. All participants left the event happy and with a few recycled items that will surely come in useful again.

REPORT OF ACTIVITIES DURING THE PERIOD DECEMBER 2022 - MAY 23:

In the period December 2022 - May 2023, the YSDs and youth workers collaborating with the Municipality of Muggiò have carried out the following activities:

- At the beginning of December 2022, one online meeting to start discussing the service activation and the organization of the first event on next February 2023;
- At the end of January 2023, one online meeting to review the event schedule, to allocate tasks among the YSDs and set deadlines.



In the meantime, the youth workers contacted the representatives of local associations, such as the CAI Muggiò and the Taccona neighborhood citizens' association, to invite them to the first event and to seek their potential collaboration in running the service.

- On February 11th 2023, YSDs organized a first event with the support from CCB youth workers and public officials from the Municipality of Muggiò. The event was held at the “Piazza Nenni” public park, where the participants, among which many citizens, local associations’ representatives and children, participated in a cleanup activity of the green area to raise awareness about the environmental issues.

In March, the meetings with all the YSDs were two, an online meeting at the beginning of the month in order to share the organization of a face-to-face meeting on March 28th 2023, the so-called “Have your Say!” public event (see Chapter 2 for more info). YSDs met their peers at the “ITI Fermi” local school in Desio and they shared with them their experience with the YSD project and their ideas and thoughts on social and environmental issues.

- During April, the youth workers engaged the contact person of the local association Arte Frattale / Spazio Condito from Muggiò to organize another event in the park together. After that, the YSDs met online with the representative of Arte Frattale / Spazio Condito to co-design the event and to share tasks.
- On May 6th 2023, the YSDs organized an event in collaboration with the local circus association Arte Frattale / Spazio Condito and the Municipality of Muggiò.

The event was aimed at children and their families, involving them in many circus workshops and entertaining them with a magic and juggling show. This event was part of the service “Io Parco, e tu”, which aims to regenerate the public park, which has long been abandoned but came alive with the voices and laughs of many children.

After the end of the Capacity Building, the YSDs and the youth workers collaborated with the Municipality of Desio into the two public innovation labs: one at “Desio Hub” (08.11.2022) and one in “Villa Longoni” (23.11.2023).

These meetings were aimed to decide the schedule and overall organization of the space where to develop the “Young Activity” service in coordination with the Local Municipality represented by Luca Ghezzi, Youth Councillor, and Elena Bottini, Director of the Youth Services.

Before Christmas Holydays, on December 20, the YSDs and the youth workers organized a coordination meeting at “Desio Hub” to discuss the activities for the next year 2023. The Young Activity group indeed decided to meet regularly each Friday from 5 pm to 7 pm at “Desio Hub”. Thus, from January 2023 onwards, the YSDs and youth workers met face-to-face at “Desio Hub” in order to organize “Le Sai Tutte?” event, which took place on March 8, along with other activities at local level, including the YSD Final Event.

In the period December 2022 - May 2023, the YSDs and youth workers collaborating with the Municipality of Nova Milanese have carried out the following activities:



- At the beginning of December 2022, one online meeting to start discussing the service activation and the organization of the first event on next April 2023;
- At the end of January 2023, one online meeting to review the event schedule, to allocate tasks among the YSDs and set deadlines.

In the meantime, the youth workers contacted the representatives of local associations, such as ARCI Nova.

In April '23 was organized the first public event called "Mercatino del Baratto", a swap party managed by YSDs and attended by the Municipality representatives, among which also the Mayor of Nova Milanese.

SCOPE OF THE SERVICE:

The aim of the service "When I bus?" as originally conceived by the "Mobility" group was to initiate a collaboration between the Municipality of Muggiò and the YSDs on the issue of the cycle-pedestrian mobility. They intended to do so by verifying that connection networks for sustainable mobility exist in the Muggiò area and with neighboring Municipalities (cycle paths, bike sharing services, etc.) and, at the same time, by conducting a research/survey among users to collect data on the efficiency and use of public transport, thus creating an initial civic monitoring group.

The aim of the service "Io Parco, e tu?" is to regenerate a public space that has been abandoned for many years (Pietro Nenni Park) through firstly cleaning up the green area, and then scheduling a series of entertaining events, previously agreed with the Municipality addressing children of surrounding schools and their families.

"YoungActivity" (Desio) aims at supporting young people by promoting initiatives to support other youth for their wellbeing and to reduce stress caused mainly by daily life and school workload. The idea is also to talk in groups about topics that youngsters find important nowadays. Each activity is created and implemented using cooperative and active methods, which includes speed date, theater of the oppressed, debate and online activities like "Kahoot!".

The aim of the service "Zero Waste" (Nova Milanese) is to regenerate a poorly used public space by involving citizens in environmental awareness activities, encouraging them to think about environmental issues that are important to YSDs, such as the importance of reuse and recycling.

ADDED VALUE FOR THE LOCAL COMMUNITY:

"Io Parco, e tu?" supports the Municipality of Muggiò to regenerate a local public park to give it back to the local community, especially children, who will be able to benefit from and enjoy it again.

"Young Activity" supports the Municipality of Desio and the youth local hub called "Desio HUB" to involve other young people into local community activities preventing social isolation, social exclusion and promoting social cohesion.



“Zero Waste” supports the Municipality of Nova Milanese and local associations to regenerate a local public square that will be populated by local people and activities again and to raise citizens’ awareness on environmental issues, such as for example the waste collection.

EXPECTED IMPACT:

“Io Parco, e tu?” has had a strong impact on the Taccona neighborhood area of Muggiò, as it has seen the involvement of local associations, which, as in the case of Arte Frattale, have put themselves at stake to animate a public space, which has been cleaned up and brought to the attention of the Municipality and the community itself, which had abandoned it.

The expected impact is that the ideas and actions of the YSDs will not have been wasted and will not be forgotten, but that in Muggiò they will continue to do community work without neglecting anyone, least of all young people, and to take care of common green areas.

“YoungActivity” (Desio) aims at positively affecting young people in the Desio Municipality by diminishing youth stress and isolation and by promoting anti-discrimination activities.

“Zero Waste” (Nova Milanese) intends to activate the local community and associations to revitalize an underused public space and to raise collective awareness on environmental issues that concern the Municipality and all citizens.

NO. OF STAKEHOLDERS INVOLVED AND TYPE OF ENTITIES INVOLVED:

Stakeholders involved during the YSD project’s piloting phase were:

- 3 Municipalities of Muggiò, Desio and Nova Milanese;
- The “Hub Desio Giovani” run by Consorzio Exit social cooperative in Desio;
- 6 Local schools: ITI Fermi in Desio, ITIS Mosè Bianchi and Liceo Carlo Porta in Monza, ITIS M.L.King in Muggiò and I.C. Salvo D’Acquisto and Scuola dell’Infanzia Paolo VI in Muggiò;
- ARCI Nova local association in Nova Milanese;
- Spazio Condito and Arte Frattale local associations in Muggiò;
- Spazio Vita local association in Nova Milanese;
- Libera Accademia Pittura in Nova Milanese;
- Ortofficina società agricola in Nova Milanese

2. PUBLIC EVENT

REPORT OF THE PUBLIC EVENT:



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On March 28 2023, CCB organized the YSD Public Event titled “Have your Say!” at the premises of the local high school “ITI E. Fermi” in the Municipality of Desio.

The event began with a welcome speech from the school Headmaster, which was followed by the greetings of the President of CCB, Mr. Mario Riva.

The YSD Project Coordinator, Lucia Merlino, introduced the project’s objectives and main activities to the public and presented the next steps.

Then, it was the turn of the YSD Youth workers to introduce themselves and their role in the project. They have reported on their experience in the European Peer-to-Peer Learning Event project exchanges and introduced the various working groups formed by the YSDs.

The YSDs were divided into five groups: Green Spaces, Mobility, Zero Waste, Well-being and Zero Discrimination.

Each presentation of the service they designed followed the same structure: analysis of needs - challenge to be addressed - target group - stakeholders - solution identified - obstacles faced.

Then the youth workers asked the members of each group to answer the following questions: What do you bring from the European exchange? How would you like to continue this experience?

After the presentations, the YSDs used the *Mentimeter* app as a trigger for discussion to collect the opinions and proposals/ideas of the young people attending on the issues behind the planned services (well-being, regeneration of public spaces, circular economy).

The young people attending the event were invited to participate in the project and join one of the working groups to collaborate with the YSDs in the implementation of the service they designed through a Call to Action, i.e. a google form to be filled in to indicate their interest in one of the services/groups presented that day.

The event ended with farewells and a light lunch all together in the conference space.

NO. AND TYPES OF ATTENDANTS:

There were 120 participants in the Public Event including:

- Students from those high schools involved in the project (E. Fermi, M.L. King, Mosé Bianchi, Carlo Porta)
- Teachers
- Councilors from the 3 Municipalities involved in the project (Muggiò, Desio and Nova Milanese)
- a Representative from the “Consorzio Exit” social cooperative which runs “Hub Desio Giovani”
- Representatives from “Spazio Giovani” social cooperative
- The President and the Director of CCB



3. THE HOW-TO WORKSHOP

REPORT OF THE HOW-TO WORKSHOP:

In Italy, the How-to Workshop was embedded in the Final Event.

In preparation of the Event, CCB organized 2 online meetings with YSDs to collect recommendations from them on how to facilitate communication and activities with the Municipal administration.

These recommendations were later presented to the Councilors of local Municipalities and representatives of the European Commission attending the Final Conference.

The Final Event started with the institutional greetings from the President of CCB and the adoption of the agenda of the day.

After that, Mr. Charalampos Papaioannou, Policy Officer SNE - Youth policy and Programmes European Commission - DG EAC, joined online via Zoom. His intervention was mostly about the coming initiatives of the European Commission on youth work, the coming web platform for youth workers, the mid-term evaluation of the EU Youth Strategy and the Empower priority and the next steps for the implementation of the European Youth Work Agenda.

The YSD Project Coordinator, Ms. Lucia Merlino, outlined the YSD project and presented the YSD Toolkit and other project's results. In addition, the YSD Scientific Coordinator, Mr. Joshua Harvey presented to the public the methodology used in the project.

After the coffee break, it was the turn of YSDs from all partner countries to present the services realized in each country and their recommendations to policy makers.

The afternoon session had several keynote speakers on stage on the topic 'HOW TO BOOST YOUTH PARTICIPATION IN THE LOCAL DECISION MAKING PROCESS':

- Ms. Sarah Martelli - UNICEF Country Coordinator and Youth and Adolescent Development Specialist presented some best practices and successful projects to enhance youth participation through UPSHIFT
- Ms. Anca- Ruxandra - Pandea Educational Advisor from the Council of Europe had a speech on the participation of young people in local and regional life
- Mr. Mario Grubisic - Head of Sector Future Lab - Young Elected Politicians Programme of the European Committee of Regions
- Ms. Onelia Rivolta - ANCILAB Director and Lever UP Assessor for YSD, discussed the relevance of competences in the EU year of skills
- Ms. Giuliana Parente from the University of Milan had an intervention on Youth, Democracy and Participation: European Values and Generational Differences.



NO. AND TYPE OF ATTENDANTS:

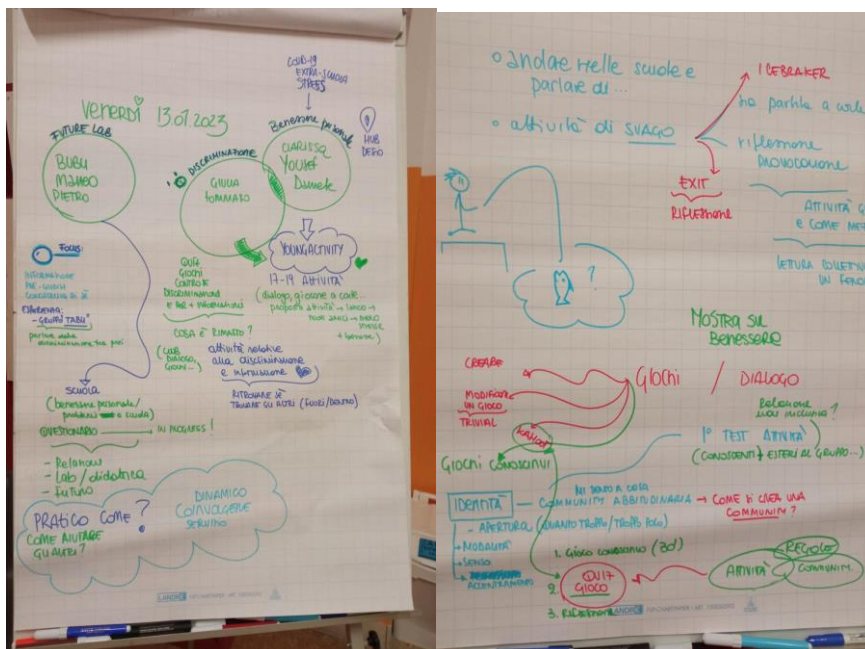
The attendants to the YSD Final Event were 64 in total, among which:

- Partner organizations' staff members,
- YSD youth workers from all partner countries,
- YSDs from all partner countries,
- The President and the Director of CCB,
- The YSD Scientific Coordinator, Mr. Joshua Harvey,
- Representatives of local Municipalities, especially from the 3 Italian Municipalities involved in the project
- Mr. Charalampos Papaioannou, Policy Officer SNE - Youth policy and Programmes European Commission - DG EAC (online)

- Ms. Sarah Martelli - UNICEF Country Coordinator and Youth and Adolescent Development Specialist
- Ms. Anca- Ruxandra - Pandea Educational Advisor from the Council of Europe (online)
- Mr. Mario Grubisic - Head of Sector Future Lab - Young Elected Politicians Programme of the European Committee of Regions (online)
- Ms. Onelia Rivolta - ANCILAB Director and Lever UP Assessor for YSD
- Ms. Giuliana Parente from the University of Milan



ANNEX 1 - PICTURES



Young Service Designers in motion – “Desio Hub” – “Young Activity” - January 2023



Coordination meeting before Christmas Holydays – “Desio Hub” – December 22 2023





“Public Innovation Lab” - “Desio Hub” – November 11 2023



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“Swap Party” - Nova Milanese, 1/04/2023



“Circus Event” - Muggiò, 6/05/2023



“Le Sai Tutte?” event - Desio Hub, 8/03/2023



“Io Parco, e tu” first event - Muggiò, 11/02/2023



“Have Your Say!” Public event - Desio, 28/03/2023



YSD Final Conference - Monza, 27/04/2023