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YOUTH POWER GERMANY EV



INSTITUTE OF RESEARCH & TRAINING
ON EUROPEAN AFFAIRS



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 YSD Project

 Young Service Designers - YSD Project

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YOUNG SERVICE DESIGNERS

YSD Project

Description of the Project

Young Service Designers' (YSD) project aims to boost hyperlocal structures for tackling local specific challenges, putting the youth at the center of the renewal of their cities.

YSD targets to support young people (16–21 years old) through a civic education and engagement approach, fostering their competences and offering them the opportunity to experience real participation in local decision-making to rethink their cities and public spaces towards healthier streets, revitalized buildings and more resilient neighborhoods.

The project will focus on:

- ✓ **18 youth workers** in 6 EU Countries (IT, EL, SK, DE, FI, PL) trained to mentor young people
- ✓ **120 young people** (20 per country) acquiring skills as YSD in a 40 hours training
 - ✓ **6 Youth Public Innovation Labs** at local level
 - ✓ **6 Pilot Services co-designed** by young participants (at least 1 per country)
- ✓ Involvement of civil servants from the cities supporting YSD
 - ✓ Creation of an E-learning Collaborative Platform
- ✓ Elaboration on a Toolkit for “Young Service Designers and Cities as partners and allies”

What is all about?

Youth workers will experiment new methods and acquire knowledge and skills to attract the interest of young people in active citizenship and to stimulate their desire in proposing solutions for tackling local challenges.

Youngsters will acquire new capabilities with YSD, providing them with the necessary tools to become active citizens and to participate in local decision-making. By improving the quality of their services, youth organizations will be able to reach out also young people in disadvantaged situations, most of them having lost their trust for politics.

Young people will be supported from this project through a civic education and engagement approach which does not only focus on their competences but also builds a multi-stakeholders' model offering youngsters the opportunity to experience a real participation in local decision-making to rethink their cities and public spaces, addressing mainly 2 Youth Goals: “Inclusive Societies” & “Sustainable and Green Europe”.

“Engage - Connect - Empower”

ENGAGE yourself today,
CONNECT with youth around Europe
and **EMPOWER** your community!

YSD's approach is structured in 6 elements:

1. Examine Community: youth analyze the assets and problem areas;
2. Identify key issues: youth identify personally relevant issues, focusing on the most salient issue through a process of root-cause analysis;
3. Research: youth do primary and secondary research to find evidence for their issue and propose solutions;
4. Strategize: youth find community partners to work with and develop strategy for action;
5. Take Action: youth take collective action on issue;
6. Reflect and evaluate: collect lessons learned and measurement of changes in participants.